

NEWSLETTER

Fostering Partnerships and Relationships

Namibia Trade Forum (NTF) & Ongwediva Trade Fair Society (OTFS)

Theme: Bridging Tradition and Innovation: Identifying Opportunities

In our pursuit of excellence, we recognize the power of tradition and innovation. By honoring our roots while embracing new ideas, we can unlock remarkable opportunities. NTF and OTFS under the theme “Bridging Tradition and Innovation” will be hosting a business forum at the Ongwediva Trade Fair on the 26 August 2024 to shape a future where to shape a future where tradition guides innovation, and innovation enriches tradition. Together, we can identify and seize promising opportunities that propel us forward. (Invitations to be communicated soon)

Namibia Trade Forum & Africa Trade & Investment Program (ATI)

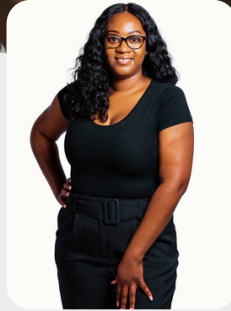
With the help of this partnership, the private sector will be better able to deliver on its promises, add value, and position the continent for future growth. It will also help to create a more sustainable trading environment, which will support both domestic and international commerce.

This partnership will aim to facilitate increased exports from Namibia to South Africa & promote increased exports to the United States to capitalize trade opportunities under AGOA.

Namibia Trade Forum & Ministry of Industrialization and Trade

NTF in collaboration with MIT encourage companies with export-ready products to participate in the Guided Trade Initiative (GTI), which provides various tariff reductions and favorable treatments under the AFCFTA. For convenient reference, the whole handbook and its goals are available on our website.

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Ms. Jeanine Teega
Marketing & Communications Practitioner

MARKETING & COMMUNICATIONS “POWERING DOMESTIC TRADE “

In light of this, we are urged to add value to our goods and services and bravely compete under the Africa Continental Free Trade Agreement (AfCFTA). And be deliberate in our support of local products and services.

“Trade, whether international or local, plays a pivotal role in shaping economies, fostering growth, and improving living standards worldwide. At its core, trade is the exchange of goods and services between individuals, businesses, or nations, driven by mutual benefit and specialization”.

Looking back to May 5, 2020, Hon. Ministry Lucia Lipumbu underlined the value of supporting local businesses under the Buy Local Grow Namibia initiative. This initiative was born out of the Ministry of Trade and Industry's Growth at Home Strategy, a program designed to highlight the significance of boosting employment, lowering income inequality, and accelerating economic growth.

As part of our role, the Namibia Trade Forum will continue to highlight Namibia's potential and opportunities. Establishing alliances and deep connections to support the intelligent discourse that will shape trade policies and economic growth. We wish to reflect on the institutional advancements to date while keeping in mind our main tenets. Trade in Commodities, Trade in Services, and Market Access all contribute to the development of cross-cultural understanding and communication when nations establish economic partnerships that promote cooperation and communication.

We would like to sincerely thank all of our partners, affiliates, and stakeholders for their continuous support of our vision and objective to drive domestic commerce. Together, we have accomplished a great deal to improve the domestic trade environment, encourage innovation, and open up economic prospects. Let's keep advancing our joint efforts as we approach the third quarter of the year and cross important milestones along the way.



“Dedicated to the economic growth in which we are aware that we participated actively “



**BUY LOCAL
GROW NAMIBIA**

 www.ntf.org.na